



BBN GLOBAL

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ISSUE NO
1.2

AT A GLANCE

October 2023



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Dear BBNGians,

We are delighted to present to you the second edition of our monthly Newsletter, BBNG AT A GLANCE.

BBNG is a non-profit Section 8 registered organisation. The BBNG OB's continuously try to add more and more value to a BBNG membership, by continuously taking up initiatives for the benefit of members. In the last edition of BBNG At A Glance, we covered a few of these such as Deepstambh, Women's Wing, and OJAS. In this edition we are covering a few more like Udyam Kaushal, GIBF and the deAsra initiatives. We request members to carefully read all about these initiatives, and use them for personal as well as business growth.

We are going to highlight New Chapter Launches, Chapter news and Events, Chapter Success stories as well as individual ones.

BBNG AT A GLANCE is our newsletter and we want it to be a medium where members can express themselves. We invite articles from our distinguished members which will benefit all.

This is another BBNG initiative which will help everyone reach each and every member of BBNG, across all Regions and Chapters and beyond. We request members to take advantage and post Advertisements to grow their businesses.

We, at BBNG AT A GLANCE, hope that all esteemed members will support us in spreading the BBNG name wide and far, making the BBNG brand widely recognised all over the world.

Regards,
Pallavi Gadgil
Editor

THE ADVISORY COMMITTEE



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Founder President,
BBNG



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BBNG : Establishment, Purpose & Journey



Our Founder President, Mr. Shripad Kulkarni began this journey in 2012 through Facebook.

Later in 2014, people from Brahmin community were invited to Deshastha Rugvedi Sansthan's Rugved hall to present this idea. Many people liked the concept and thought process behind this idea & initial 6 to 8 months this concept was implemented with co operation of Deshastha Rugvedi Sanstha under Association of Persons (AOP). Mission vision was drafted and this beautiful seed began to grow.

Brahmin Community is considered as the community mostly engaged in service and not in business. Qualities in this community such as Intelligence, communication, honesty, perseverance etc should be used to make an identity of this community as Business Community. Transformation being the most important purpose BBNG started paving its way through.

To run BBNG in professional manner, its 1st chapter was established in 2015 at Indira Nagar, Nashik. Though at the conceptual level it sounded very good, meeting the objective part was flip side of coin but to achieve anything one needs to persevere through the way.

We may require 100 years to achieve this objective 100% but well begun is half done and we need to move in that direction. We need to conduct meetings every week and improve confidence level in our fellow entrepreneur brothers, give references, invite successful entrepreneurs from our community and listen to their experiences and find ways to grow one's business. Reach successful entrepreneurs, discuss and convince them to give priority to BBNG members without compromising on cost and quality, arrange training sessions for new members, provide assistance to members who are new in business to reach break even point. Join multiple brahmin community groups and spread awareness regarding the advantages of doing business.

We already know that the purpose for which we are working is not easy as business is not in our blood. Many have entered business for the first time and face failures as we have 'Brahmani arrogance' in our blood. Additionally bringing entrepreneurs together becomes rather a more difficult task but we have started going in that direction. Organization with 9-10 years since establishment is still its in child hood phase. We are organizing yearly conference since 2017 and have given new form after that.

BBNG runs under section 8 Non Profit Organizational structure which operates on No Profit No Loss principal.

We have appointed Company Secretary, SOP have been implemented, organizational structure has been formed. Our community is lucky to have Mr. Shripad Kulkarni who works full time for BBNG, is a good entrepreneur with a clear vision. We all have stood along with such a person and results can be seen clearly. We all are able to reap the benefits in such a short span of time. Nobody is perfect, our president is also one of them, he is over aggressive and likes to speak facts to the face. But his good qualities clearly surpass other things. He has faith in our community, he strives so that everyone gets business and such focused personalities have the caliber to create history. Everyone should take advantage of this opportunity and get benefited.

I Mukund N Kulkarni work with various Brahmin communities. I am social worker first and then an entrepreneur. I am with BBNG and Mr Shripad Kulkarni from very first day and have clearly seen the vision that he holds for BBNG. Its my responsibility to clear all the doubts and questions that may arise in your mind and as a result Question and answer session is held by me every year.

Anyone can ask any question which he has in his mind and we have answer to every question.

Everything is transparent in this organization and you need to understand the same. We all know the journey of BBNG so there is no need to go in detail. In this journey Mrs. Madhura madam working as chapter head, Mr. Koralkar sir, Mr. Suyog Narawane have reached to director level. There are many tangible and intangible benefits but it's upto you all how to reap the benefits.

Today we have started many initiatives with the purpose of giving business to every member. We have JV. with various networking professional organization. All the chapters are working with great pace. This is not a net-working organization but a bonding space where every one has faith in each other. Business will come and go but making new friends, forming a new group is an added benefit. Giving business to each other have created many JV. amongst the members. BBNG is progressing in the right direction but increasing the pace is need of the hour and requires co-operation of every single member.

Road map is being created regarding BBNG's way forward. We must have office in every city of Bharat with accommodation facility. If an entrepreneur travels from one city to another city then he can communicate it to fellow BBNG member and assistance will be provided regarding the business opportunities in that particular cities. We will appoint paid staffs for the same in order to take this to global level. After this we will manage corpus funds to provide aid to members who are starting new business on no return policy agreement. Aid will also be provided to existing entrepreneurs in form of working capital. Some things rather look difficult but definitely not impossible. Everything is possible if we are together. Perseverance and persistence is the key. Many intelligent, talented members are getting connected with BBNG. With the efforts of these members we can definitely reach to our mission.

All the best for your future endeavors



Mukund Kulkarni
Vice President, BBNG.



EMPOWERING BRAHMAN ENTREPRENEURS

Dear BBNG Members and Readers,

In the dynamic realm of entrepreneurship, innovation, and networking, the Brahman Business Network Global (BBNG) continues to be a beacon of support for its members. BBNG has unveiled an exciting and transformative event that is set to redefine the entrepreneurial journey for its members.

Introducing "UDYAM KAUSHAL."

What is UDYAM KAUSHAL?

"UDYAM KAUSHAL," translating to "Entrepreneurial Skills" in English, is a specialized initiative by BBNG for Brahman entrepreneurs. It's a platform for showcasing ideas, but more importantly, a support system offering mentoring, financial aid, and access to a wider network for overall growth.

It's for start ups and for those stuck up in growth by mentoring and funding through investors by pitching their business model.

THE UDYAM KAUSHAL JOURNEY

CALLING FOR BUSINESS PLANS:

UDYAM KAUSHAL commences with an open call for business plans to all Brahman entrepreneurs to share their innovative and transformative business concepts.

RIGOROUS EVALUATION:

Submitted business plans undergo meticulous evaluation by a panel of experts. This rigorous selection process ensures that only the most promising and impactful ideas advance to the next stage.

MENTORING:

Entrepreneurs on the shortlist get valuable advice from experienced industry pros and BBNG leaders, helping them improve their strategies, succeed in the market, and navigate entrepreneurship effectively.

RAISING FINANCE:

We understand that securing capital is often a significant hurdle for startups. To address this challenge, selected enterprises receive assistance in raising the necessary finances through various channels, including angel investors and venture capitalists.

Success Stories

Highlighting the incredible successes from the previous UDYAM KAUSHAL event held in Dombivali (Mumbai). The event was judged by Eminent personalities from the BBNG carrying decades of experience in Industry;



SHREE DEEPAK GHAISAS

(CEO, I-Flex Solutions)

SHREE CHANDRASHEKAR KANE

(Consultant, Advisor and Mentor)



CA. MILIND GARUD

(30 years in practice, & Co-founder of Launch Capital)

Out of the five shortlisted enterprises, INDIC Wisdom's compelling pitch and innovative business plan secured them a substantial funding of INR 1 crore. Other standout participants, Ms. Supriya Wagh and Mr. Shriniket Deshpande, received invaluable mentorship from seasoned experts.

WHY UDYAM KAUSHAL MATTERS?

► **UDYAM KAUSHAL is not just an event;** it's a transformative opportunity for Brahman entrepreneurs, and here's why it matters:

► **Empowering Brahman Entrepreneurs:** UDYAM KAUSHAL empowers BBNG members to turn their innovative ideas into successful businesses. It reflects BBNG's strong commitment to nurturing entrepreneurship within the Brahman community.

► **Fostering Collaboration:** This initiative strengthens the BBNG network by promoting collaboration, knowledge sharing, and mentorship among Brahman entrepreneurs.

► **Driving Economic Growth:** By supporting startups and small businesses, UDYAM KAUSHAL contributes to economic growth and job creation, benefiting both the network and the broader business ecosystem.

► **Promoting Innovation:** UDYAM KAUSHAL places a high value on innovation, inspiring members to think creatively and bring fresh, impactful ideas to life.

How to Get Involved?

Are you a Brahman entrepreneur with a game-changing idea? UDYAM KAUSHAL is your path to turning dreams into reality. Stay tuned to BBNG updates for submission details.

As Launch Capital, we offer mentorship, network access, and vital equity funding to deserving companies. UDYAM KAUSHAL is more than an event; it's a movement redefining Brahman entrepreneurship. We anticipate celebrating your success in our dynamic network.

Warm regards,



CA. Milind Garud

Co-founder, Launch Capital,

BBNG INITIATIVE : GIBF



Greetings,

In 1967 there was an old classic Hindi movie :

Around The World In Eight Dollars

That was reel life but after 56 years in 2023 in real life BBNG founder Mr. Shripad Kulkarni and Director Mr. Arvind Korhalkar has introduced fantastic program for their ambitious BBNG members :

Around The World In 199 Dollars

I am sure you must be wondering with this reel & real life comparison.

Let me enlighten you.

I am referring to MOU between BBNG & GIBF

What's GIBF?



Global India Business Forum is an ISO 9001: 2015 certified company that is creating and building a World Business Community for the prosperity of businesses globally.

VISION of GIBF is :

Creating and building a World Business Community for the prosperity of businesses globally.

What are the OBJECTIVES of GIBF?

- Create Business Opportunities for MSMEs World Wide
- Close the gap between demand and supply
- Help MSMEs match global quality standards
- Create points of contact to help identify opportunities

With such objectives GIBF realised that BBNG is the ONLY perfect organisation to be associated with. Hence they have happily signed MOU with BBNG.

As goodwill gesture they have also agreed for whopping discount of ₹ 6000 on their regular membership fee (₹ 20000) to paid BBNG members.

Hence the discounted fee including GST is only ₹ 16520 (₹14000+18% GST) This membership is valid for three years from the date of joining GIBF.

Benefits of GIBF membership to BBNG members:

- 1 To get connected with entrepreneurs from 120+ countries.
- 2 Participate without any extra charges in various sessions organised all over India. (However there are few exceptions of mega events where nominal discounted venue fees are to be paid).
- 3 Opportunity to network with not only local members but also with global members of GIBF.
- 4 Streamline and support every business sector, GIBF is the only forum that has segregated various sectors and established forums. You can opt to join the forum as per your business activities.

In view of the above immense benefits I urge all BBNG members to become member of GIBF and expand you business globally.

To know more about GIBF please visit their website: www.gibf.biz

THE GIBF FORUMS :

- Global Automobile Business Forum
- Global Logistics Business Forum
- Global Banking & Finance Business Forum
- Global Information and Technology Business Forum
- Global Aviation Business Forum
- Global Iron & Steel Business Forum
- Global Agriculture Business Forum
- Global Energy Business Forum
- Global Plastic & Rubber Business Forum
- Global Telecom Business Forum
- Global Healthcare Business Forum
- Global Paints & Chemical Business Forum
- Global Infrastructure Business Forum
- Global Textile Business Forum
- Global Gems and Jewellery Business Forum
- Global E-Commerce Business Forum
- Global Minerals and Mining Business Forum
- Global Petroleum and Gas Business Forum
- Global Education Business Forum
- Global Packaging Business Forum
- Global Consumer Durable (FMCG) Business Forum
- Global Electronic & Electrical (FMCD) Business Forum
- Global Pharmaceutical Business Forum
- Global Tourism & Hospitality Business Forum
- Global News & Entertainment Business Forum

For Memebership, Connect With Me : Makarand Pundalik (Head : GIBF Initiative) | +91 9967917690 | makarand65@gmail.com



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'LEARNING IS EARNING'

Yes, this is very true. The BBNG Association strongly believes in this and started a training initiative.

BBNG is a strong business networking platform specially created for Brahmin Business Entrepreneurs. If we want to make the fullest benefit of this we have to learn BBNG as a business networking platform thoroughly.

In Training we are going to learn basics of Business Networking, principles of Business Networking and its benefits for Business Development.

As a Brahmin Business Entrepreneur we are the 1st or 2nd generation in business so it is very important to understand the **Art & Science of Business Networking** which will lead to business growth.

I am very thankful to BBNG HO for making this **training available to members without any extra cost** which we are heavily paying outside.

I request each and every single member to take maximum benefit of training for your personal and business growth.

Vinayak Deshpande

HO Training Head



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Investment Ideas

BBNG INITIATIVE : deASRA



BBNG always thinks positively to help, support and to uplift Brahmin Business Entrepreneurs. With this thought **BBNG and deAsra** two organizations came forward and started an initiative jointly as a helping hand to our members for their business development.

Great news is that activities through this initiative are
absolutely FREE to BBNG members.

Recently BBNG-deAsra had taken a free online session on '**Digital Transformation of Business using Google**'. It was a wonderful session on how we can use various google tools for business development. Members liked and helped it very much.

Last month we introduced '**Vocal to Local**' (**corporate stalls**) a golden opportunity for entrepreneurs to connect with renowned companies in pune and other cities to grow their customer base. And for this we got an overwhelming response with 130 registrations from our members.

Vinayak Deshpande
Head - BBNG-deAsra initiative



Initiatives like these by deAsra & BBNG have helped many people grow their businesses. Here's what one of the beneficiaries wants to say.



deAsra, and BBNG.....Two strong Organisations committed to support, uplift and promote the cause of young entrepreneurs. and what better than when these two come together and join hands. Brahman Entrepreneurs can get the best if both.

So have I, and my venture - **TAAEE'S COOKNOOK PRIVATE LIMITED**. We have benefitted immensely on various fronts - business opportunities, regulatory and licensing support, mentoring and strategy guidance.

Given below are the areas where **TAAEE'S COOKNOOK** acknowledges the association with BBNG and deAsra :

1. Shop Act, Udyam and such other regulatory registrations compliance
2. Inclusion under the "**deAsra Hero**" program, that enables us to participate in various exhibitions and promotion programs of deAsra.
3. Selection under the "**deAsra Market Connect**" initiative, through which a **BIG B2B opportunity** is in the pipeline.
4. Visibility on the deAsra and Persistent websites, exposing and promoting our brand and products to a wider audience.

And this is just the past few months...

Exited to speculate what all lies in front of us..

Sandhya Kulkarni
Team BBNG

The same way so many activities are coming in the future. So I request members to keep watch on further communication, take the fullest benefit of this initiative and grow your business.

All the best.

BBNG INITIATIVE Testimonials



THE GREAT EXPERIENCE OF BBNG AND GIBF JOINT VENTURE

BBNG "BRAHMAN BUSINESS NETWORK GLOBAL"

While joining BBNG I had many questions about BBNG, moto of BBNG, vision and so on...As soon as I joined BBNG with friends recommendation, I realised 'BBNG is miracle'. Miracle of gathering the community which is unorganised, but intelligent.

Through BBNG I joined GIBF. It's a Global India business forum. This organisation is working for the Indian business man. Giving the opportunity in the globe in the different continents of the world. Mr Jitendra Joshi founder of the organisation is himself business tycoon in multi businesses.

This year GIBF gave an opportunity to meet with the counselors of African countries. Conference got huge responses from different types of businessman. From Limited companies to homemade products manufacturer to traders, film producers. some of them are already having businesses with those countries and they wish to expand the same. Business opportunities they gave to our Businessman in all areas of business, it is very positive. those who attended the seminar must have got the new connections to grow not only in African countries but in India also. We are able to meet different types of Businessman.

Understands their businesses & having new connections. This type of conferences will definitely increase our content and confidence for growing. This is the fantabulous platform given by BBNG to all BBNG Members. This is an opportunity beyond Brahman businesses and beyond states of India and beyond National borders too.

Collaboration with such organisation shows the Global view of the founder of BBNG Mr Shripad Kulkarni. GIBF offers the huge discount in fair of BBNG members. BBNG was honored on such international platform. That shows the strength of BBNG in the eye of other organizations.

I urge to all the members do take the benefit of such platform for growing the businesses, growing the BBNG, growing our community. Thanks BBNG for such opportunity.

Vaishali Sayande
Team BBNG



UDYAM KAUSHAL EXPERIENCE in my words

When I entered on stage in front of an audience it was a mix of excitement, nervousness, and adrenaline. It can be a thrilling experience to share your talents and passion with others, but it can also be daunting to be in the spotlight.

Finally I am pitching for my business in front of three successful entrepreneurs- investors. Mr. Deepak Ghaisas, Mr. Chandrashekhar Kane, Mr. Milind Garud were looking at me expectantly.

I pitched about Khadya-Sanskriti, gave brief overview of my company, our product, and our target market. I also explain how much funding we're looking for and how we plan to use it. The investor team asked me a few questions, and I answered them as honestly and confidently as I could.

After question answer session, eventually, Mr Deepak Ghaisas speaks up. **"I see here lots of changes after first meeting with you Supriya. That time you are thinking small things and now you come up with big deals. I appreciate your confidence and hard work. Surely need some changes in product and packaging then we can come up in the market."**

We have great support from the Pune region and as well overall BBNG. I want to give special thanks to Mr. Milind Kane sir for his unconditional support as we are new to this format. They have changed our view of our product from home-made to global.

I'm thrilled. This is a huge opportunity for my business. I met and experienced the most successful investors in the world. Thanks to BBNG, my dream is now one step closer to becoming a reality.

Udyam Kaushal was an amazing experience, and I learned a lot about myself and my business in the process. I would highly recommend this.

What next? Now we are working on branding and marketing for our Ladoo. Soon Khadya-Sanskriti will definitely reach out in the Indian market.

THANK-YOU



Supriya Wagh
Team BBNG

BBNG NEWS : Upcoming Events



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TO HOST OUR ANNUAL INTERNATIONAL
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AND EVENTS

DIWALI : The Festival Of Lights.

Pune region is going to celebrate diwali event to have bond among members in different way. Apart from business to connect on our part of everyone's personality, Pune regions sound & PCMC chapter has set a fantastic program on 4th November at Shiva Samarth hall, Kothrud Pune between 6:00 p.m. to 9:00 p.m. for program contact Supriya Wagh, Aundh chapter and Prasad Kulkarni PCMC chapter.

Visitor Days in Pune region

We have read about Dombivli chapters visitors day in this edition. Dombivli chapter has 25% conversion ratio. I guess we have healthy competition. We have visit us day in Pune region in three chapters:

Warje
11th October

Deccan
26th October

Sinhagad
31st October

All the chapters feel the need of visitors as we want to grow our chapters business in the chapter more and more.

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NEW CHAPTER
LAUNCH ALERT!

IN BAVDHAN ON 21st October 2023

Nashik OBs Meeting

Bbng has started taking half yearly OBs meeting from this year. On 9th September 2023 including directors, executive director, assistant director, joint secretaries, western region, Pune region, Nashik region, Mumbai region all OBs attended this meeting.



- 1. Annual Financial report of BBNG shared
- 2. All chapters presentation
- 3. Dr Ajay Shesh's lecture on networking
- 4. Girish Tilak session on Sanghtan Kaushalya
- 5. President Shripad Kulkarni took corporate game
- 6. Announcement of Parivartan '24 and leadership team of Parivartan
- 7. Baton handed over to Nasik region for Parivartan

Ganpati Making Workshop

Bbng Aundh chapter has organised Ganpati idol making workshop on 16th September 2023. This was the very different, unique initiative by bbng. Aundh member Sumit Dhere guruji and Bavdhan treasurer Sujit Dhere took this workshop as they are taking such workshops for 15 years with Shastra Vahini. This was open for all members, their family members and visitors. 10 members to part and the learn to make Ganpati idols.



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Dombivli chapter celebrates
Grand Visitors Day in Grand Style

Dombivli chapter had organised Grand Visitors Day on
12th September, 2023
at Harmony Banquet Hall of Dombivli Gymkhana.

It turned out to be grand in every sense!

111	63	48	16	25%
Total Registration	Registered visitors	Visitors attended	Member Conversion	Conversion ratio

Our title sponsor Shri. Shekhar Tanksale also Joined Bbng Dombivli Chapter

Shri. Shekhar Tanksale of Sam's Enterprises our title sponsor, representatives of powered by sponsor SVC Bank, gold sponsors Shri. Amarnath Sathe and Shri. Makarand Pundalik, silver sponsors Shri. Hrishikesh Tembe, Shri. Pushkar Joshi, representatives of Lokmanya Credit Society, TJSB Bank were also present.

The event was graced by Chief Guest Dr.Ajay Shesh and Guest Speaker Shri. Parikshit Prabhudesai of Pitambari Products Private Ltd.

Minal Godbole
Bbng Dombivli chapter

ठाणे प्रहार

बी. बी.एन.ग्लोबल असोसिएशन
तर्फे ग्रँड विजिटर्स डे मोठ्या
उत्साहात संपन्न

डॉंबिवली : प्रतिनिधी
ब्राह्मण उद्योजकांचे जागतिक
बिझनेस नेटवर्क हे भारतात २५
राज्यांत व अमेरिका, ऑस्ट्रेलिया,
दुबई यासारख्या देशात आंतरराष्ट्रीय
पातळीवर ब्राह्मण ज्ञाती समाजाला
बिझनेस कम्युनिटी म्हणून समर्थ
करणे या उद्देशाने मंगळवार १२
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करून झाली. तसेच उपस्थित
उद्योजकांनी स्वतःची व व्यवसायाची
थोडक्यात ओळख ३० सेकंदात करून
दिल्याने सर्वांची एकमेकांस ओळख
उत्तमरित्या झाली. कार्यक्रमाला
डॉ. अजय शेष (गिनेस बुक रेकर्ड
होल्डर)हे प्रमुख वक्ते होते. विषय
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BBNG INITIATIVE : WOMEN WING



Bbng women wing business summit conducted on 30th September at Thane, param banquet hall. Mumbai women wing members and leadership team made sure that more than **75 attendees** from Pune, Nashik, Mumbai, Aurangabad, Satara, Sangli, Kolhapur, Bangalore will get best out of this summit.

The attraction of this summit where renowned personalities like Dr Arundhati Bhalerao, Aishwarya Narkar, Achala Joshi, Aarti Subhedar, Uttara Mone, Bhargavi Chirmule, and Pradnya Ponkshe.

Some of them did guide entrepreneurs some participated in panel discussion and unfold their journey. All of the guest motivated the exhibitors also few of our bbng well wishers also helped to women link committee for this summit. Women being members who were really involved in the event did very good team work. Lead table where motivating them well.

Special recognition from women wing



- Sheetal Arjunwadkar
- Shweta Inamdar
- Shreya Kulkarni
- Janhavi Raikar
- Anuja Kale
- Purva Khot
- Manju Dev
- Amrita Joshi
- Vrushali Gadre
- Vasudha Kulkarni
- Dr Smita Tankiwale
- Maniktaai Patvardhan
- Anushri Kulkarni
- Manisha Mulye
- Sayra Kale
- Rani Deshpande
- Aishwarya Ambike
- Arvind Korahlikar sir

● Shripad Kulkarni sir

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